

HOLDING A



REGIONAL

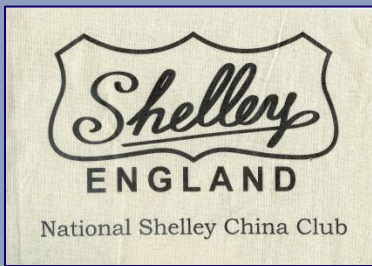


REGIONALS: A CORNERSTONE FOR NSCC & ALL SHELLEY CLUBS

The purposes are:

- Meet and socialize with other Club members
- Welcome new members into the Club
- See Shelley (and Wileman)
- Talk Shelley (and Wileman)
- Have fun with people who share a common interest





KEY ELEMENTS OF OUR REGIONALS
SHELLEY & WILEMAN (duh!)
SHOW & TELL
FOOD
RAFFLE / GIVEAWAYS



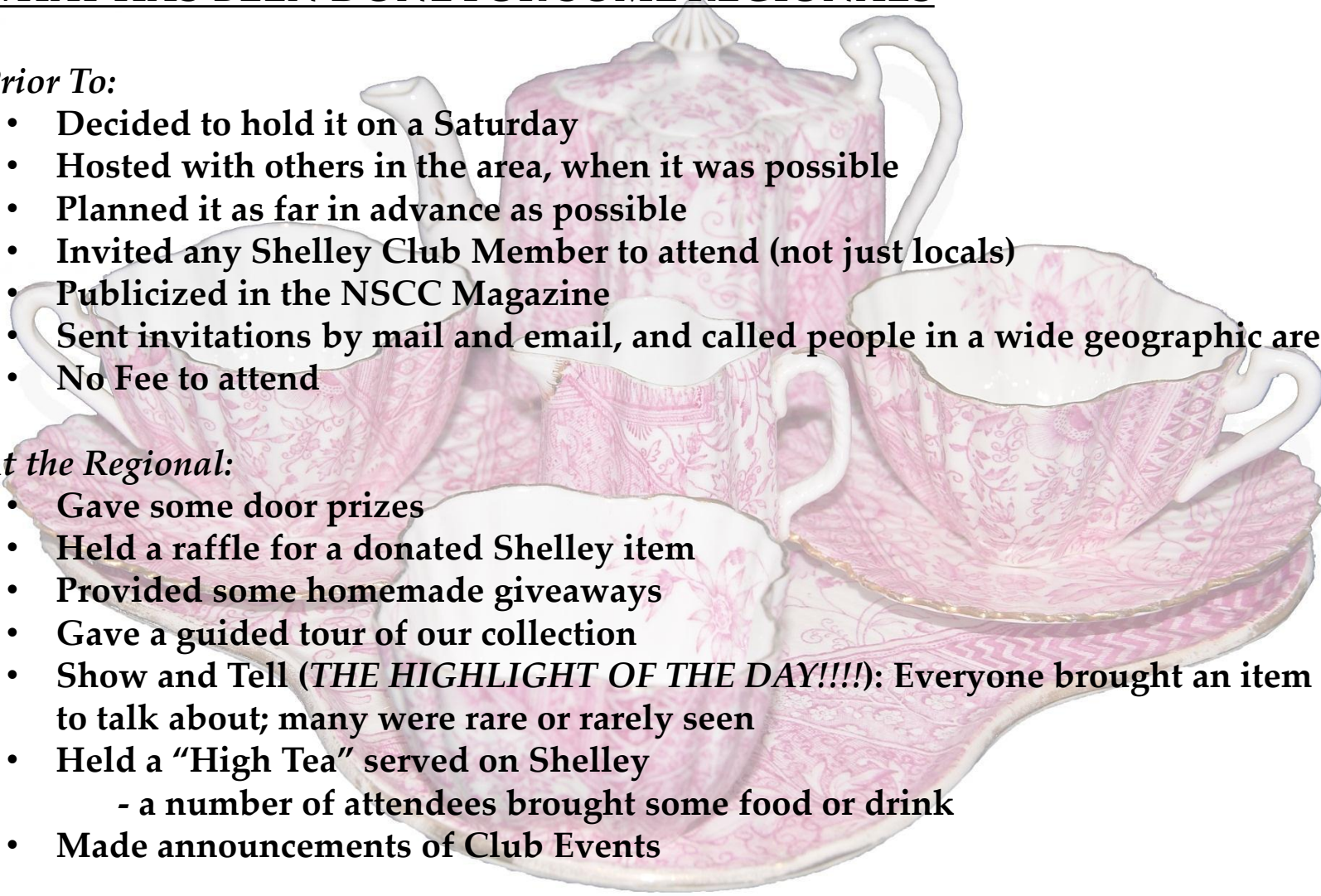
WHAT HAS BEEN DONE FOR SOME REGIONALS

Prior To:

- Decided to hold it on a Saturday
- Hosted with others in the area, when it was possible
- Planned it as far in advance as possible
- Invited any Shelley Club Member to attend (not just locals)
- Publicized in the NSCC Magazine
- Sent invitations by mail and email, and called people in a wide geographic area
- No Fee to attend

At the Regional:

- Gave some door prizes
- Held a raffle for a donated Shelley item
- Provided some homemade giveaways
- Gave a guided tour of our collection
- Show and Tell (*THE HIGHLIGHT OF THE DAY!!!!*): Everyone brought an item to talk about; many were rare or rarely seen
- Held a "High Tea" served on Shelley
 - a number of attendees brought some food or drink
- Made announcements of Club Events





SOME MORE IDEAS FOR REGIONALS

Sales

Invite Dealers

Everyone bring a few things to sell

Share Stories

How I Started Collecting

What's in my collection

My 3 favorite things in my collection

My 3 most wanted items

It' Your Turn to Plan the next Regional